

1 of 4

**Last Received:** 10/19/2012 10:09 AM  
**Showing Buylines:** All Lines

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) IAN AMBRON  
  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-525-9757

--- CONTRACT COMMENT ---

RESTORE OUR FUTURE INC SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A		:30	\$800.00	10/23-10/26	4	1	4	\$3,200.00	
				Buyline Comment: NEWS								
	2	TU-F	12P-1P		:30	\$650.00	10/23-10/26	4	1	4	\$2,600.00	
				Buyline Comment: NEWS NOON								
	3	TU-F	5P-530P		:30	\$1,500.00	10/23-10/26	4	1	4	\$6,000.00	
				Buyline Comment: NEWS 5P								
	4	TU-F	530P-6P		:30	\$1,600.00	10/23-10/26	4	1	4	\$6,400.00	
				Buyline Comment: NEWS 530P								
	5	TU-F	6P-630P		:30	\$2,000.00	10/23-10/26	4	1	4	\$8,000.00	
				Buyline Comment: NEWS 6P								
	6	TU-F	630P-7P		:30	\$2,400.00	10/23-10/26	2	1	2	\$4,800.00	
				Buyline Comment: NIGHTLY NEWS								
	7	TU-F	7P-730P		:30	\$950.00	10/23-10/26	8	1	8	\$7,600.00	
				Buyline Comment: INSIDE EDITION								
	8	TU-F	11P-1135P		:30	\$1,500.00	10/23-10/26	8	1	8	\$12,000.00	
				Buyline Comment: NEWS 11P								
	9	TU-F	1135P-1235A		:30	\$650.00	10/23-10/26	8	1	8	\$5,200.00	
				Buyline Comment: TONITE SH9OW								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	10	SA	6A-7A		:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
		Buyline Comment: SAT DAYBREAK										
	11	SA	7A-8A		:30	\$850.00	10/27-10/27	2	1	2	\$1,700.00	
		Buyline Comment: NEWS SAT AM										
	12	SA	6P-630P		:30	\$1,200.00	10/27-10/27	1	1	1	\$1,200.00	
		Buyline Comment: NEWS 6P										
	13	SA	11P-1130P		:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
		Buyline Comment: NEWS 11P										
	14	SU	6A-7A		:30	\$450.00	10/28-10/28	1	1	1	\$450.00	
		Buyline Comment: SUN DAYBREAK										
	15	SU	7A-8A		:30	\$950.00	10/28-10/28	1	1	1	\$950.00	
		Buyline Comment: SAT AM										
	16	SU	8A-9A		:30	\$1,600.00	10/28-10/28	1	1	1	\$1,600.00	
		Buyline Comment: SUN TODDAY										
	17	SU	10A-1030A		:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
		Buyline Comment: TO THE POINT										
	18	M	6A-7A		:30	\$800.00	10/29-10/29	1	1	1	\$800.00	
		Buyline Comment: NEWS DAYBREAK										
	19	M	12P-1P		:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
		Buyline Comment: NEWS @ NOON										
	20	M	5P-530P		:30	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00	
		Buyline Comment: NEWS 5P										

Station WOOD-TV GRAND RAPIDS, MI.    Agency (    ) MENTZER MEDIA    Rep Firm

Advertiser (    ) .RESTORE OUR FUTURE    600 FAIRMONT AVE, S#306    Sales Office (    ) PHILADELPHIA

Product RESTORE OUR FUTURE    TOWSON, MD 21286    Salesperson (    ) IAN AMBRON

Estimate# 2139    Agency C/P1/P2/E //2139

Buyer ELISE CLOYD    Flight Dates 10/23/2012 - 10/29/2012    Salesperson Phone# 215-567-6005

Phone#    Hiatus Weeks    Salesperson FAX# 215-525-9757

Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	21	M	530P-6P		:30	\$1,600.00	10/29-10/29	1	1	1	\$1,600.00	
			Buyline Comment: NEWS 530P									
	22	M	6P-630P		:30	\$2,000.00	10/29-10/29	1	1	1	\$2,000.00	
			Buyline Comment: NEWS 6P									
	23	M	630P-7P		:30	\$2,400.00	10/29-10/29	1	1	1	\$2,400.00	
			Buyline Comment: NIGHTLY NEWS									
	24	M	7P-730P		:30	\$950.00	10/29-10/29	2	1	2	\$1,900.00	
			Buyline Comment: INSIDE EDITION									
	25	M	11P-1135P		:30	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00	
			Buyline Comment: NEWS 11P									
	26	M	1135P-1235A		:30	\$650.00	10/29-10/29	2	1	2	\$1,300.00	
			Buyline Comment: TONITE SHOW									

---REPORT TOTALS---

Report Totals: 66 / \$77,750.00

---SALES MONTHLY TOTALS---

Oct 12: 55 / \$64,100.00    Nov 12: 11 / \$13,650.00

Sales Totals: 66 / \$77,750.00

Station Totals: 66 / \$77,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$238,424	CATV	0%	WOOD	32%	WOTV	0%	WWMT	23%	WXMI	19%
		WXSP	0%	WZPX	0%	WZZM	24%				

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	( ) MENTZER MEDIA	Rep Firm	
Advertiser	( ) .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office	( ) PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson	( ) IAN AMBRON
Estimate#	2139	Agency C/P1/P2/E	//2139		
Buyer	ELISE CLOYD	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

Books	null
Demos	RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE